



SUPER LAWYERS® TRADEMARK GUIDELINES

We're always flattered when a lawyer wants to use our trademark or refer to his or her status in *Super Lawyers*. We believe *Super Lawyers* greatly benefits sophisticated consumers of legal services, and we invite the lawyers we select to reference their achievement.

In referring to your status in *Super Lawyers* or when using the *Super Lawyers* logo, we request you follow a few simple guidelines:

- Indicate *Super Lawyers* is a registered trademark of Key Professional Media, Inc.
- Use the trademark only to identify your status in *Super Lawyers*, and not for any other direct product or service.
- Do not use the trademark in a way that suggests our affiliation with, or approval of, you or your firm.
- Do not modify the trademark, or use it in a way that is more dominant than your name, or that of your firm.
- Do not use the trademark in a degrading manner, or in a way that could confuse the public.
- We reserve the right to restrict use of our trademark beyond that provided in these guidelines.

Thank you for complying with these guidelines.

If you have any questions regarding use of the trademark contact Tina at (302) 454-8511, ext. 206, or by e-mail at tjustison@keypromedia.com.

If you would like to receive a digital copy of the *Super Lawyers* logo, fill out and sign the form below and fax to: (302) 454-1580.

Law firm: _____

Contact: _____ Phone: _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

I have read and understand the guidelines above and would like to receive a digital copy of the *Super Lawyers* logo.

Signed: _____ Date: _____

File type desired: _____ .eps _____ .jpg

Briefly describe how you will use the logo: _____

